Mass Notification System Comes to Houston County

Houston County has selected Emergency Notification Provider Hyper-Reach to help protect lives and property by providing rapid emergency information to our citizens. Telephone-based mass notifications systems are used by thousands of public safety agencies across the US to warn citizens about local emergencies, hazards and other threats. Now Houston County announces that they have selected Hyper-Reach to help bring this same life-saving capability to the area. The county expects to have the service fully operational by the end of September, however some aspects of the system are now functional.

The new emergency alert system will provide rapid notification of hazardous and urgent situations using a mix of telephone calls, text and email messages, and even TTY/TDD service for the hearing impaired. In addition, Hyper-Reach provides Houston County with access to the Wireless Emergency Alert system developed by FEMA, enabling broadcast text messages to most mobile phones made since 2011. And there's a free smartphone app for iPhones and Android devices that allows users to display and organize messages for specific addresses that are important to them.

"Our job is to protect the citizens of Houston County as effectively and cost-effectively as possible." said Roger Dickey, Emergency Management Coordinator for Houston County. "We reviewed all the major vendors for emergency notification service, and Hyper-Reach gave us everything we needed at an unbelievable price. We're really excited about this new capability."

Hyper-Reach is a state of the art mass emergency notification system designed specifically for public safety. The system sends thousands of telephone calls, SMS text messages and emails to geographically targeted households in seconds. A new feature sends broadcast messages to most current mobile telephones in an affected area. And Hyper-Reach Anywhere is a smartphone app lets people monitor their home, office and other addresses they care about.

The County plans to use the service primarily for alerts about weather and environmental hazards, criminal activity and missing persons. Landline phones are automatically enrolled, but mobile phones are only included when people enroll. Residents and people who work in Houston County are encouraged to enroll now by going to the website http://hyper-reach.com/txhoustonsignup.html. A county-specific enrollment page will also be available in the next few weeks.

"We're honored to have been selected by Houston County to provide its emergency alerts," said Sam Asher, President of Hyper-Reach. "It's gratifying to be part of an effort to save lives and protect property and we take that responsibility very seriously."

Hyper-Reach (www.hyper-reach.com) is a mass notification system with over 12 years of experience in emergency messaging. Hyper-Reach sends messages via automated telephone calls, text messaging (SMS), email, and social media, such as Twitter. Other uses of Hyper-Reach include Amber alerts, toxic chemical warnings, and armed shooter alerts - basically any type of emergency information you need to receive. In addition to 911 centers, Hyper-Reach is used by law enforcement, educational institutions, and corporations.

For more information about Hyper-Reach, go to www.hyper-reach.com or call [855-266-8439](855-266-8439) (855 2-Notify).

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