



Mobile Alert

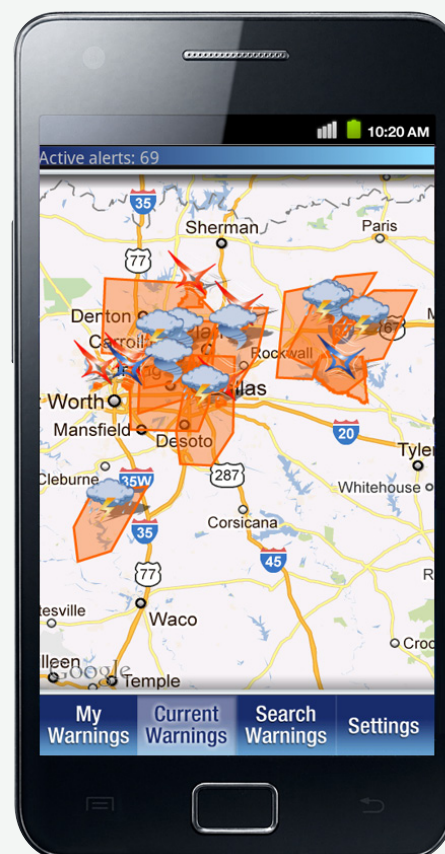
# CodeRED Mobile Alert app

Designed to keep citizens informed and aware, no matter where they are, the CodeRED Mobile Alert app taps into the national CodeRED® Emergency Notification System and alerts iPhone and Android subscribers located within the reach of a given notification. The app is geo-aware so no matter where the user is when an alert is issued, subscribers will receive notifications that affect them - directly to their mobile device.

Reach both citizens and visitors who may be traveling through the area.



*Download the app today.*



With communities nationwide subscribing to the CodeRED Emergency Notification System, citizens traveling through these areas will join the 50 million citizens already covered by CodeRED and will receive notifications directly on their iPhone and Android smartphones. This expands the reach of messages sent by CodeRED clients to travelers entering their jurisdictions and also protects citizens when traveling outside their local area.

National organizations used by public safety officials and police departments may use the system to send messages to targeted geographic areas.

Future uses of the CodeRED Mobile Alert app could include augmenting IPAWS as an additional Alert Disseminator to deliver Presidential Alerts, Imminent Threat Alerts and AMBER Alerts in support of the FEMA program.

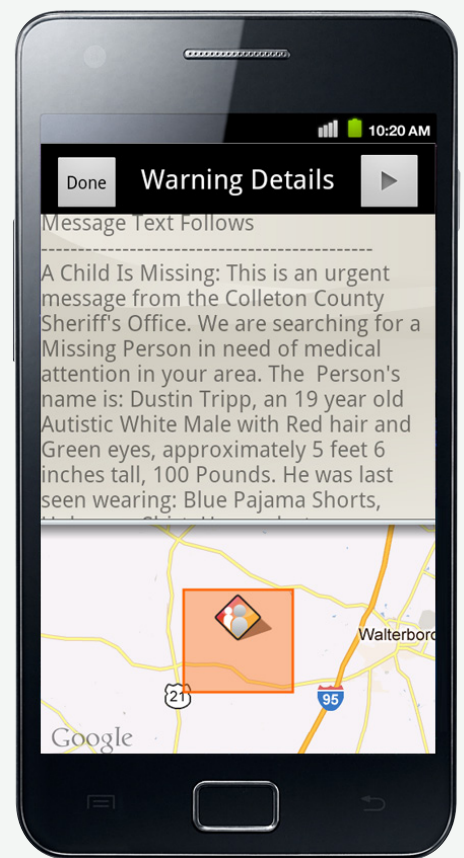
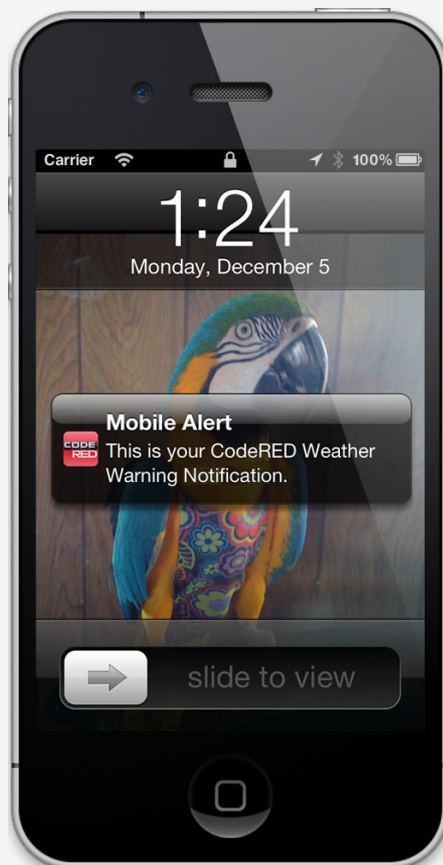
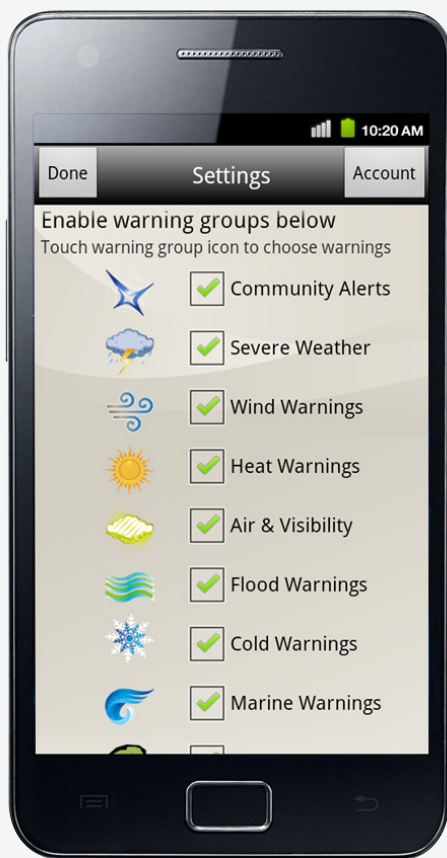
Subscribers may upgrade their accounts to receive customized weather alerts based on NOAA's National Weather Service bulletins. Dozens of selectable warnings are available within the CodeRED Mobile Alert app.

The CodeRED Mobile Alert app is a sophisticated answer to the question asked by Emergency Managers nationwide: **How can we communicate our messages to citizens, and to those travelers who are just passing through?** The app is geo-aware and will send a notification to the subscriber if an alert is issued for their specific location.



*Download the app today.*

CodeRED Mobile Alert app subscribers have the ability to manage their alert preferences and the app adjusts the types of notifications sent, based on those preferences.



Free alerts



Additional alerts available with free trial



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